UNIVERSITÀ
DEGLI STUDI
DELLA REPUBBLICA
DI SAN MARINO

Dipartimento di Economia,
Scienze, Ingegneria e Design

Istat

ASA
Associazione
per la Statistica Applicata

in partnership with

aicq
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Ricerca. Conoscenza. Futuro.

GRUPPO GALGANO
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Centro Studi delle Camere di Commercio
Guglielmo Tagliacarne

SIS
Società
Italiana di
Statistica

USCi
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Statistica
Comuni
Italiani

Scientific Conference on

"Data, Statistics and AI
for the Well-Being of People and Organisations"

at the
University of the Republic of San Marino
(Ancient Monastery of Santa Chiara
Contrada Omerelli, 20 – San Marino Città)

17-19 September 2025

CALL FOR PAPERS

The ASA – Association for Applied Statistics, in partnership with **ISTAT – The Italian National Institute of Statistics** and **the University of the Republic of San Marino – Department of Economics, Science, Engineering, and Design**, jointly with the following organizations:
- **AICQ-CN** – Italian Association for Quality Culture (north and centre of Italy)
- **AISS** –Italian Academy for Six Sigma
- **ASSIRM** – Italian Association for Marketing, Social and Opinion Research
- **GALGANO Group**, a consulting firm from Milan, Italy,
- **Guglielmo Tagliacarne Institute** - The scientific institute of the Italian Union of the Chambers of Commerce
- **SIS** – The Italian Statistical Society, and
- **USCI** – The Italian Union of the Municipal Statistical Offices,
organise a mixed-mode on-site/web scientific conference to promote original statistical methods and applications to support the decisions of enterprises, public bodies and social organisations. Contributions to enhancing the joint use of statistics, technology and artificial intelligence (AI) to improve commercial and public activities are welcome.

Presentation of the Conference

Societies are affected by emergencies of various kinds which are stressing the capability of advanced societies to grant current living standards and security to people, and sustain economic growth and environment safeguard. Moreover, both the irreversible digitalisation process of informative systems, the large amount of sparse data and the advent of AI pose new technical challenges to researchers and decision makers. To make the most effective use of the growing amount of available data, both from administrative and survey sources, researchers and managers need to develop specific, in-house expertise in the statistical analysis of this information amount.

This conference aims to discuss how statistics, jointly with data and AI, can support decision makers in their activities and be a forum in which managers and public administrators can express their knowledge needs to the audience of applied statisticians.

As in its tradition, the ASA conference is, however, open to original contributions to every field of statistics and on any application using statistics as an analytical method, even outside the specific topic of "Data, Statistics and AI for the Well-Being of People and Organisations" chosen for this specific edition.

Scientific Programme Committee (provisional)

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Alessandro Rinaldi (Guglielmo Tagliacarne Institute, Rome)
Vito Santarcangelo (iInformatica, Matera)
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Local Organising Committee (provisional)

Chairs: **Corrado Petrocelli, Pietro Renzi** and **Alberto Franci**
Members:
Margaret Antonicelli (IULM, Milan)
Angela M. D'Uggento (University of Bari)
Monia Pasolini (University of the Republic of San Marino)

Submission of abstracts and contributed papers

Contributed papers are welcome. Concerned scholars are invited to submit to the Scientific Committee an abstract in English, of no more than 300 words, with title, authors' name, company or institution they belong to, and email included.

The official conference languages will be Italian and English. A good practice would be to write the slides in English, so that all participants can follow all presentations.

Conference session topics

Conference session topics include, but are not limited to, the following areas of special interest:

Data science	Artificial Intelligence - AI
Decision making techniques	Health and well-being analysis
Education and research evaluation	Service quality (measurement and control)
Welfare evaluation	Quality of food and beverage
Tourism	Social effects of ageing
Environment and pollution	Youth distress
Safety and security	People's well-being
Productivity and wages	Women's rights
Marketing research	Risk measurement and control studies
Impact assessment	Economic and social implication of innovation

Conference Deadlines

- **May 31st, 2025**: abstract submission (max 300 words).
- **July 31st, 2025:** early bird reduced accreditation fees (see below).
- **From August 1st, 2025**: regular accreditation fees (20 euros on top of the pertinent early bird fee)
- **September 20th, 2025:** short paper (4 - 6 pages) submission, only for those who wish to be published in the conference Book of short papers (with DOI and ISSN).

Accreditation fees are requested to at least one of the authors of each contribution (abstract and/or short paper) and for any participant to the conference.

Conference Fees

For ASA associates who are up to date with annual fees (until 31st July 2025):
- Early bird reduced accreditation fees amount to €130;
- Special early bird reduced fees for junior participants*: €70;

For ASA associates who are not up to date with annual fees (until 31st July 2025):
- Early bird reduced accreditation fees amount to €130+annual ASA enrollment fee;
- Special early bird reduced fees for junior participants: €70+annual ASA enrollment fee;

For other participants (until 31st July 2025):
- Early bird reduced accreditation fees amount to €200;
- Special early bird reduced fees for junior participants*: €130;
- Special early bird reduced fees for (senior) ISTAT scholars: €140;

From 1st August 2025 on, fees will be 20 euros more than the pertinent early bird fee.

*Junior participants are students and unstructured until 32 years old at the conference start.

Publications

Authors of both invited and spontaneous papers are invited to submit a 4- or 6-page short paper in English (in addition to the abstract of their presentation). The template for the paper can be downloaded from the conference website. The submitted short papers will be published after a 'blind reviewing' process.

The reviewed papers will be published on a book of short papers titled *Data, Statistics and AI to Measure and Interpret People's Wellness and Security,* with DOI and ISSN, as a special issue of the journal **Statistica Applicata – Italian Journal of Applied Statistics**.

Alternatively, some short papers will be considered for publication in the following scientific journals:

- *Micro & Macro Marketing*
- *Quality & Engineering*

Conference website and contacts

Other information can be found on the Conference website:
https://www.unirsm.sm/asa2025/

The Conference Secretariat can be contacted also through the following email address:
asa2025@unirsm.sm